
Next Generation Listening Experiment

Steps to take for this experiment:

1. Identify 3-5 people from Generation Z* (born ~1997-present) who would be willing to be interviewed for 15-20 minutes.
2. Set up a time to talk with each of them.
3. Make sure you create a safe space for the person you're interviewing to share. In this space you're more concerned with understanding than being understood.
 1. You might want to say something like: *"This is a safe space and I'm very interested in hearing from you. I want you to be able to answer as honestly as possible knowing that my goal isn't to argue with you or try and convince you of anything."*
4. Here are some questions you can use as a guide. Feel free to add your own questions
 1. Spirituality
 1. Do you consider yourself a spiritual person?
 2. How does your spirituality play itself out in your life? (Individually? With other people?)
 3. What is the role of churches in spirituality?
 2. Jesus
 1. What do you think about Jesus? What's your opinion on him?
 2. What sources inform your understanding of Jesus?
 3. What do you like about Jesus? What do you dislike about Jesus?
 3. Church / Christians
 1. What's your opinion about the church?
 2. What has your experience with the church been? (Positives? Negatives?)
 3. What's your opinion about followers of Jesus?
 4. What has your experience with followers of Jesus been? (Positives? Negatives?)
 5. If you had a group of Christians in a room what would you want to say to them? (Are there things they should stop doing? Things they should start doing?)
 4. Social Justice
 1. In your opinion, what are the most pressing social justice issues in our world today?
 2. Why do you think these are so important?
 3. How does your faith help you contribute to these issues?
 4. What bearing do faith or spiritual practice have on the problems in our nation and the world?
5. Be sure to thank them for participating!

Feedback Loop

Once your interviews are completed, create some space to reflect on your experience...

- What did you learn about Generation Z?
- What stood out to you? What surprised you?
- What themes or patterns did you notice?
- What did you learn about yourself?
- What might God have for us next?

Connect with Cameron, Michael or someone else from the Crosspoint staff to discuss your findings.

* while this experiment was designed to discover what Generation Z thinks, these questions are broad enough that they can be used with individuals from any generation